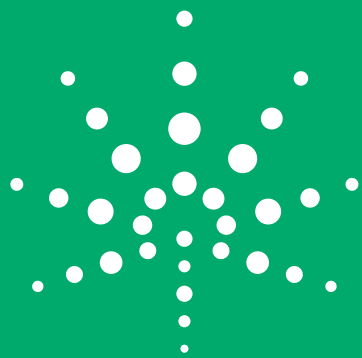




JadeMaple

2017 MEDIA KIT





JadeMaple



CANNABIS LIFE NETWORK

is the leading source of breaking news and expert opinion on cannabis-related developments in North America. Original content published daily covering news and headlines from around the world including business, culture, health, law, politics, science, and technology.

**WE ARE THE FASTEST GROWING
WEBSITE IN NORTH AMERICAN
CANNABIS MEDIA.**

Cannabis Life Network is devoted to its mission of informing its readers of what matters in all things relating to cannabis and producing professional, entertaining, and educational content.

EXPERT JOINTS IS THE MULTI PLATFORM MEDIA OUTLET FOR THE CANNABIS ENTHUSIAST



FOLLOWERS



33% FEMALES
67% MALES

18-34
YRS

71%

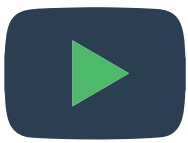


63%
HOMEOWNERS



52%
SINGLE

Providing the best quality videos, articles, and information on all things cannabis and rolling related; pot professionals from across the marijuana landscape inform and entertain patients and enthusiasts from around the globe. Learn everything from basic fundamentals to the most advanced techniques; while staying up to date with all the latest in cannabis news. The videos, how-to-guides, features and articles we share through www.expertjoints.com, are sure to make you an Expert too!



2.9M+

VIDEO VIEWS



87K+

HOURS
WATCHED



15K+

SUBSCRIBERS



40.5M+

IMPRESSIONS



60K+

TWITTER



43K+

INSTAGRAM



240K+

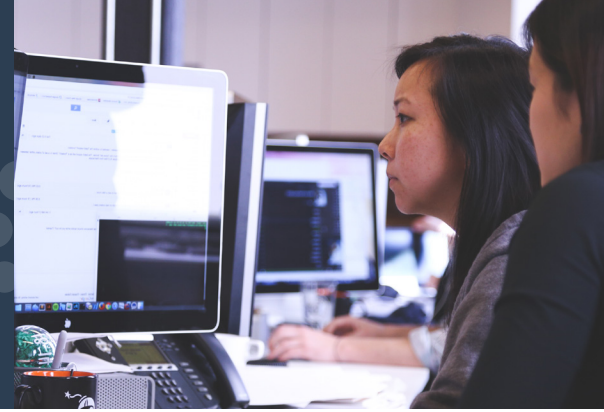
LIKES

EXPERT JOINTS LIVE! IS **A WEEKLY STREAM** - THURSDAYS AT 4:20 PACIFIC ON POT.TV

Every week at 4:20pmPT, thousands tune in to watch the latest well put together episode of "Expert Joints LIVE!"; a weekly weed webcast featuring many of the finest and well known cannabis, companies, and characters in the marijuana marketplace today. Hosted by Craig Ex, this lighthearted look at the loud lifestyle has its finger on the pulse of pot, and an ever-growing fan base. Featuring plenty of guests and interviews with who's who of herbs, product reviews, how-to's and news, you're sure to find each episode highly entertaining.



OUR AUDIENCE



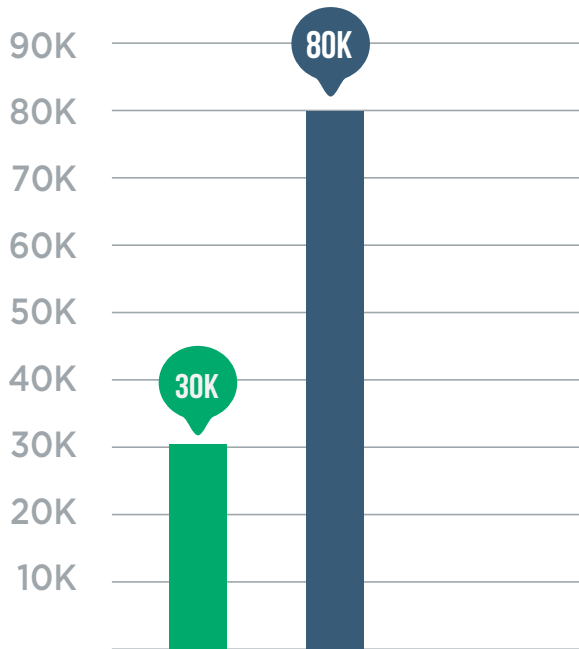
TRAFFIC



40% desktop

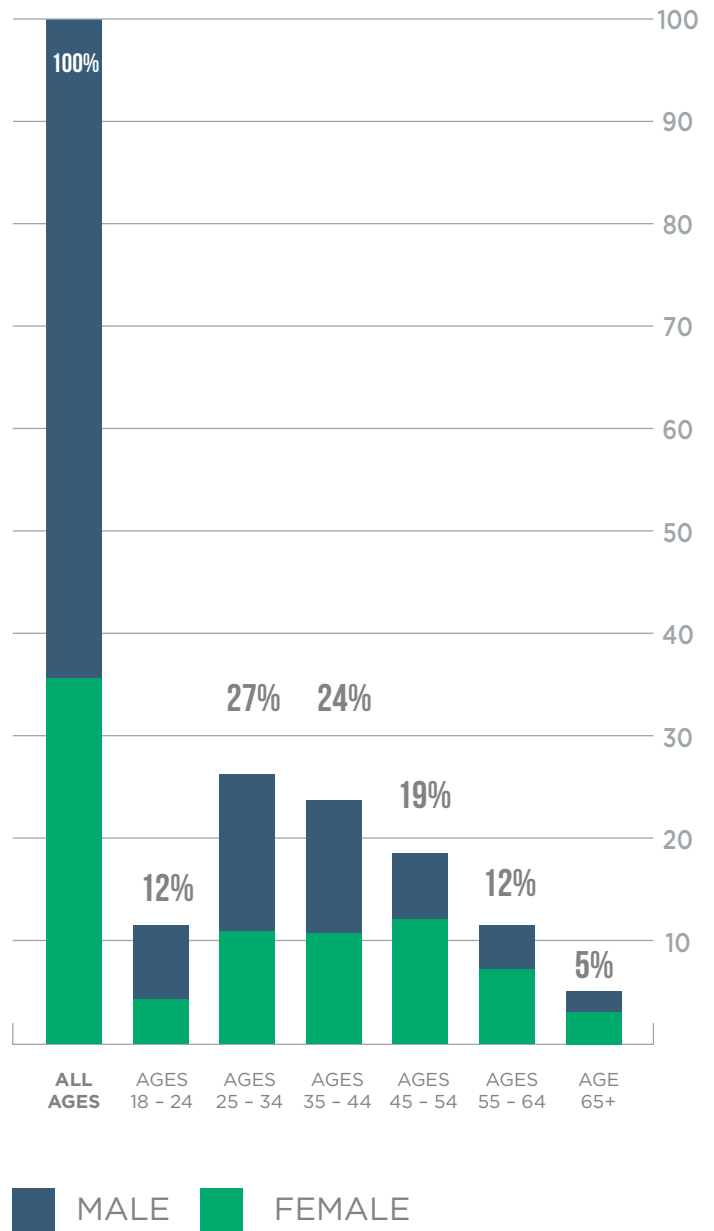


60% mobile



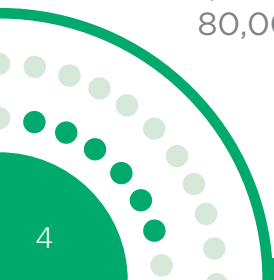
30,000 Unique monthly visitors
80,000 Monthly page views

DEMOGRAPHICS



MALE FEMALE

51% of the audience is in the 25 - 45 age group



DIGITAL SPECS



ALL ZONES PRICED AT \$10 CPM WITH PLACEMENT IN ALL LOCATIONS

ZONE	SPECIFICATIONS
1	HOMEPAGE TOP LEADERBOARD 728 x 90
2	HEADER BANNER 300 x 250
3	GLOBAL SIDEBAR 728 x 90
4	ARTICLE BOTTOM BANNER 728 x 90
5	HOMEPAGE MIDDLE BANNER 728 x 90
6	HOMEPAGE BOTTOM LEADERBOARD 970 x 90
7	CATEGORY BANNER 728 x 90



CLN ADVERTISING RATE CARD

LIVE ADVERTISING

DESCRIPTION	PER SPOT	10 SPOTS 10% DISCOUNT	25 SPOTS 15% DISCOUNT	50 SPOTS 20% DISCOUNT	100 SPOTS 25% DISCOUNT
30 SECOND AD DURING LIVE EVENT AND SHOW.	\$50	\$450	\$1,063	\$2,000	\$3,750

*Ad Consists of animated logo/still photography with voice-over. Cost to produce ad for spot is \$500.00 unless 25, 50 or 100 spots are purchased, in which case the cost is waived. Ask our sales team for details on our full video production capabilities.

VIDEO ADVERTISING

YOUR LOGO PLACED AT THE END OF EVERY VIDEO PUBLISHED

DESCRIPTION	QTY AVAILABLE	BASE PRICE	10 VIDEOS 10% DISCOUNT	5 VIDEOS 15% DISCOUNT	20 VIDEOS 25% DISCOUNT
OUTTRO QUARTER	4	\$800	\$2,160	\$4,080	\$7,680
OUTTRO HALF	2	\$1,600	\$4,320	\$8,160	\$15,360
OUTTRO QUARTER	1	\$3,200	\$8,640	\$16,320	\$30,720
PRODUCT PLACEMENT - Your product and brand is prominently displayed in the main video track.	Each	\$50.00	\$225.00	\$425.00	\$800.00
PRODUCT MENTION - Your brand/product is specifically discussed and a link to your company in the video description.	Each	\$100.00	\$450.00	\$850.00	\$1,600.00

CONTACT US FOR SPONSORSHIP AND ADVERTISING OPPORTUNITIES TODAY

CLN ADVERTISING RATE CARD

PRODUCT REVIEW/TESTING

A detailed video review of your product/service and an article (400 to 600 words) posted to our website. Product Format Amount (each review)

DESCRIPTION	LENGTH (MIN)	VIDEO QUANTITY	VIDEO AMOUNT	FLOWER	HASH	CONCENTRATE	EDIBLE
STRAIN REVIEW (choose one product format): Strains judged according to aroma, flavour, smokeability, visual appeal, effects, cannabinoid profile, cost/value and where to buy	2 - 2:30	1	\$750	1 OZ.	15 G	5 G	6 PCS
		5	\$3,375				
		10	\$6,750				
		15	\$10,125				
PIPE/BONG/ VAPORIZER REVIEW: Products judged according to visual appeal, parts/quality, ease of use, maintenance, cost/value, where to buy, cannabinoid profile, cost/value and where to buy	2 - 2:30	1	\$750	Product sponsor will be required to provide 2 functioning units (one primary, one backup). Functional units will be retained by CLN for ongoing testing and features.			
		5	\$3,375				
		10	\$6,750				

CUSTOM PRODUCTION

DESCRIPTION	HALF-DAY	FULL DAY
GRAPHIC DESIGN	\$150/HOUR	\$150/HOUR
VIDEO EDITING INCLUDING SPECIAL EFFECTS	\$150/HOUR	\$150/HOUR
MEDIA EVENT TEAM	\$2500	\$5000
ON-SITE SPECIAL (dispensary/lounge)	\$2500	\$5000
PROFESSIONAL HOST	\$500	\$1000

*TRAVEL AND LODGING COSTS ADDITIONAL

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